

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

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THE E.B. HORN COMPANY))
))
Plaintiffs,))
v.)	Civil Action No.: 1:16-cv-10618
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HORN'S JEWELER, INC.))
))
Defendant.))
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JUDGMENT

Pursuant to Plaintiff E.B. Horn Company ("E.B. Horn") and Defendant Horn's Jeweler, Inc.'s ("Jewelers") (collectively, the "Parties") Agreement for Judgment filed November 15, 2016, Document 72, it is hereby **ORDERED** that:


1. Defendant Horn's Jeweler, Inc., its successors, assigns, and principals are permanently enjoined and restrained from using the term "Horn," including colorable imitations thereof or any terms that are confusingly similar thereto, including, but not limited to "HORN'S" or "HORNS", in connection with its retail jewelry services or any of Jewelers' current goods or services, and in any and all promotional materials. Promotional materials include, but are not limited to, signage inside and outside of Jewelers' place of business, Google, Yelp, Bing, Yahoo!, yellow book, white pages, phone listings, the Better Business Bureau, billboards, newspapers, magazines, digital media, radio, Pandora, interviews, watermarks on photographs published, websites, mailing directory, MBTA signage, sidewalk signage, bags, invoices, customer envelopes, voicemail, jewelry boxes, receipts, business cards, catalogs, handouts, mail packages, shipping labels, tickets on jewelry, in store displays, in store signage, Facebook,

Instagram, Twitter, Snapchat, any future social media accounts, online review pages and stamps inside of jewelry.

2. Jewelers, its successors, assigns, and principals are hereby ordered to use their best efforts to permanently cease and desist from using the term "Horn," including colorable imitations thereof, on or before November 1, 2016 and are hereby ordered to have fully ceased and desisted from using the term "Horn," including colorable imitations thereof, by February 1, 2017.

3. Any and all other claims and counterclaims asserted in this lawsuit are dismissed with prejudice.

Ordered this 23 day of November, 2016.



Indira Talwani
United States District Judge